

## CONTRACT



**WTKR-TV**  
**720 Boush Street**  
**Norfolk, VA 23510-1583**  
**(757)446-1000**

www.wtkr.com

And:

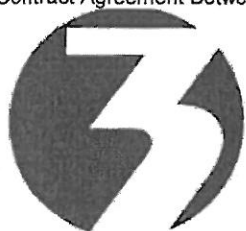
**American Rambler Production**  
**138 Conant Street**  
**Beverly, MA 01915**

<u>Contract / Revision</u> 564603 /		<u>Alt Order #</u> 07893674
<u>Product</u> ROMNEY/P/R		
<u>Contract Dates</u> 08/01/12 - 08/07/12		<u>Estimate #</u>
<u>Advertiser</u> Republican National Committee-Romney/R/P		<u>Original Date / Revision</u> 08/02/12 / 08/02/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WTKR	<u>Account Executive</u> Jamie Andrus	<u>Sales Office</u> Washington, D.C.
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>IDB#</u>	<u>Advertiser Code</u> RNCR	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
1	3	08/01/12	08/05/12	Newschannel 3 News	6-7am		:30			NM	6	\$1,560.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	--222--				6	\$260.00			
2	3	08/06/12	08/07/12	Newschannel 3 News	6-7am		:30			NM	4	\$1,040.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	22-----				4	\$260.00			
3	3	08/06/12	08/07/12	Price Is Right	11am-12n		:30			NM	4	\$1,660.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	22-----				4	\$415.00			
E 4	3	08/01/12	08/05/12	Price Is Right	11am-12n		:30			NM	3	\$1,245.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	--333--				9	\$415.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	3	07/30/12-08/05/12	Price Is Right	11am-12n	---WThF----	:30		\$415.00	NM		
				Credited								
	3	3	07/30/12-08/05/12	Price Is Right	11am-12n	---WThF----	:30		\$415.00	NM		
				Credited								
	6	3	07/30/12-08/05/12	Price Is Right	11am-12n	---WThF----	:30		\$415.00	NM		
				Credited								
	7	3	07/30/12-08/05/12	Price Is Right	11am-12n	---WThF----	:30		\$415.00	NM		
				Credited								
	8	3	07/30/12-08/05/12	Price Is Right	11am-12n	---WThF----	:30		\$415.00	NM		
				Credited								
	9	3	07/30/12-08/05/12	Price Is Right	11am-12n	---WThF----	:30		\$415.00	NM		
				Credited								
5	3	08/06/12	08/07/12	Newschannel 3 News	12n-1230pm		:30			NM	4	\$1,180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	22-----				4	\$295.00			
6	3	08/01/12	08/05/12	Newschannel 3 News	12n-1230pm		:30			NM	6	\$1,770.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	--222--				6	\$295.00			
7	3	08/01/12	08/05/12	CBS Daytime	1228-3pm		:30			NM	6	\$2,490.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	--222--				6	\$415.00			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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**Norfolk, VA 23510-1583**  
**(757)446-1000**

<u>Contract / Revision</u>	<u>Alt Order #</u>
564603 /	07893674

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
08/01/12 - 08/07/12	ROMNEY/P/R	

<u>Advertiser</u>	<u>Original Date / Revision</u>
Republican National Com	08/02/12 / 08/02/12

www.wtkr.com

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
8	3	08/06/12	08/07/12	CBS Daytime	1228-3pm		:30			NM	4	\$1,660.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	22-----				4	\$415.00			
9	3	08/06/12	08/07/12	Ellen Degeneres 3pm	3-4pm		:30			NM	4	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	22-----				4	\$200.00			
10	3	08/01/12	08/05/12	Ellen Degeneres 3pm	3-4pm		:30			NM	6	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	--222--				6	\$200.00			
11	3	08/01/12	08/05/12	NewsCha 3 News First @ 4p	358-5pm		:30			NM	6	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	--222--				6	\$200.00			
12	3	08/06/12	08/07/12	NewsCha 3 News First @ 4p	358-5pm		:30			NM	4	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	22-----				4	\$200.00			
13	3	08/06/12	08/07/12	Newschannel 3 News	5-530pm		:30			NM	4	\$1,320.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	22-----				4	\$330.00			
14	3	08/01/12	08/05/12	Newschannel 3 News	5-530pm		:30			NM	6	\$1,980.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	--222--				6	\$330.00			
15	3	08/01/12	08/05/12	Newschannel 3 News	530-6pm		:30			NM	6	\$1,860.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	--222--				6	\$310.00			
16	3	08/06/12	08/07/12	Newschannel 3 News	530-6pm		:30			NM	4	\$1,240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	22-----				4	\$310.00			
17	3	08/01/12	08/05/12	Newschannel 3 News	6-630pm		:30			NM	6	\$2,910.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	--222--				6	\$485.00			
18	3	08/01/12	08/05/12	7-730pm	7-730pm		:30			NM	6	\$2,790.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	--222--				6	\$465.00			
19	3	08/06/12	08/07/12	7-730pm	7-730pm		:30			NM	4	\$1,860.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	22-----				4	\$465.00			
20	3	08/06/12	08/07/12	730-8pm	730-8pm		:30			NM	4	\$1,740.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	22-----				4	\$435.00			
21	3	08/01/12	08/05/12	730-8pm	730-8pm		:30			NM	6	\$2,610.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	--222--				6	\$435.00			
22	3	08/01/12	08/05/12	Late News (M-F)	11-1135p		:30			NM	6	\$3,240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	--222--				6	\$540.00			
23	3	08/06/12	08/07/12	Late News (M-F)	11-1135p		:30			NM	4	\$2,160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	22-----				4	\$540.00			
24	3	08/06/12	08/07/12	Late Night with David Letterm	1135pm-1235am		:30			NM	2	\$330.00

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08/01/12 - 08/07/12	ROMNEY/P/R	

<u>Advertiser</u>	<u>Original Date / Revision</u>
Republican National Com	08/02/12 / 08/02/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	11-----				2	\$165.00			
25	3	08/01/12	08/05/12	Late Night with David Letterman	1135pm-1235am		:30			NM	3	\$495.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	--111--				3	\$165.00			
26	3	08/06/12	08/06/12	Monday Prime	10-11pm		:30			NM	1	\$1,655.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	M-----				1	\$1,655.00			
27	3	08/07/12	08/07/12	NCIS	8-9pm		:30			NM	1	\$2,060.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-T-----				1	\$2,060.00			
28	3	08/07/12	08/07/12	Tuesday Prime	9-10pm		:30			NM	1	\$1,785.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-T-----				1	\$1,785.00			
29	3	08/07/12	08/07/12	Tuesday Prime	10-11pm		:30			NM	1	\$1,375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-T-----				1	\$1,375.00			
30	3	08/01/12	08/01/12	Wednesday Prime	9-10pm		:30			NM	1	\$1,925.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	--W----				1	\$1,925.00			
31	3	08/01/12	08/01/12	Wednesday Prime	10-11pm		:30			NM	1	\$1,655.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	--W----				1	\$1,655.00			
32	3	08/02/12	08/02/12	Thursday Prime	8-9pm		:30			NM	1	\$1,785.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	---T---				1	\$1,785.00			
33	3	08/03/12	08/03/12	Friday Prime	9-10pm		:30			NM	1	\$1,180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	----F--				1	\$1,180.00			
34	3	08/03/12	08/03/12	Friday Prime	10-11pm		:30			NM	1	\$1,375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	----F--				1	\$1,375.00			
35	3	08/04/12	08/04/12	Saturday Prime	10-11pm		:30			NM	1	\$590.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-----S-				1	\$590.00			
36	3	08/04/12	08/04/12	Late News (Sa-Su)	11-1135p		:30			NM	2	\$730.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-----S-				2	\$365.00			
37	3	08/05/12	08/05/12	CBS Sunday Morning	9-1030am		:30			NM	2	\$560.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-----S				2	\$280.00			
38	3	08/05/12	08/05/12	Face the Nation	1030-11am		:30			NM	1	\$345.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-----S				1	\$345.00			
39	3	08/05/12	08/05/12	Newschannel 3 News	630-7pm		:30			NM	1	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-----S				1	\$140.00			
40	3	08/05/12	08/05/12	Sunday Prime	7-8pm		:30			NM	1	\$1,275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-----S				1	\$1,275.00			

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564603 /	07893674

Contract Dates	Product	Estimate #
08/01/12 - 08/07/12	ROMNEY/P/R	

Advertiser	Original Date / Revision
Republican National Com	08/02/12 / 08/02/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
41	3	08/05/12	08/05/12	Late News (Sa-Su)	11-1135p		:30			NM	2	\$1,030.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-----S				2	\$515.00			
42	3	08/06/12	08/07/12	Newschannel 3 News	6-630pm		:30			NM	4	\$1,940.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	22-----				4	\$485.00			
43	3	08/02/12	08/02/12	Thursday Prime	10-11pm		:30			NM	1	\$1,785.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	---T---				1	\$1,785.00			
44	3	08/04/12	08/04/12	Saturday Prime	9-10pm		:30			NM	1	\$395.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-----S-				1	\$395.00			
N 45	3	08/03/12	08/03/12	Friday Prime	8-9pm		:30			NM	1	\$885.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	----F--				1	\$885.00			
N 46	3	08/05/12	08/05/12	Sunday Prime	9-10pm		:30			NM	1	\$885.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-----S				1	\$885.00			
N 47	3	08/05/12	08/05/12	Sunday Prime	10-11pm		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-----S				1	\$700.00			
<b>Totals</b>											<b>146</b>	<b>\$67,195.00</b>

Time Period	# of Spots	Gross Amount	Net Amount
07/30/12 - 08/07/12	146	\$67,195.00	\$57,115.75
<b>Totals</b>	<b>146</b>	<b>\$67,195.00</b>	<b>\$57,115.75</b>

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

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